



A R I Z O N A LIBERTARIAN

Election Cycle 2008 BONUS PAGES www.AZLP.org

The Libertarian Choice

By George Phillies

We Libertarians have enormous opportunities this year. We just need to use them.

John McCain foresees a century in Iraq. Senator Clinton will charge everyone's medical bills to Uncle Sam. Just think: Republicans: A hundred years of death! Democrats: A hundred years of taxes!

We Libertarians say: Death? Taxes?

We have a better choice. The Libertarian Choice. Instead of death and taxes, vote Libertarian for Peace, Liberty, and Prosperity.

Peace? End the war on Iraq. Bring our troops home. Stop helping foreign tyrants.

Freedom? Repeal RealID, Military Commissions, the Patriot Act, and Selective Service. Warrantless wiretaps are felonies. Torturers and their enablers are enemies of our Constitution. Prosecute all government officials who committed crimes.

Prosperity: America's worst tax is the National Debt, the tax on grandchildren. We spent the money. We send the bills to the unborn.

That's immoral. We should stop doing it. Cut the regulatory and tax burdens that reduce productivity, shrink job creation, and make it harder to succeed.

If you're reading this message, you're most likely a convention delegate or party activist. You'll help choose our nominee.

Yes, I am here to make a strong case for myself. But first I'll discuss something far more important. I'm going to discuss how to identify the best candidates.

Point One: Campaign organization counts. Details of positions don't. It doesn't matter how Libertarian you think your candidate is. If no one hears their message, their message didn't matter. Run a Libertarian with an effective campaign, and the Libertarian word will be heard.

Point Two: How won't Americans hear our candidate's message? They won't meet the candidate. There's no time. They won't see our candidate on Meet the Press. In 2004 Republicans mounted a successful full court press to block Mike Badnarik from the main stream media.

They'll do it again. We won't get into debates, either, not unless the Highly Partisan Debate Commission can't make up new rules fast enough.

Point Three: How will Americans hear our candidate's message? We'll use paths we can manage, paths like internet ads, YouTube, radio, web sites, viral marketing, direct mail, and volunteer incitement. We'll send our message using the ingenuity and hard work of our volunteers, helping them the way Howard Dean and Ron Paul helped their volunteers.

And, thus, Point Four: A candidate who generates good spontaneous sound bites, but who has no real campaign, is worthless, because that candidate will never get any traction. Whoever the candidate is, most Americans

will only see him through highly scripted, fully-rehearsed, multi-take videotapes.

Measured against these standards, what is my campaign doing?

I have a staff handling the jobs a campaign demands, jobs like:

Energizing and mobilizing volunteers. Accounting. Raising money.

Generating literature. State coordinators. Volunteer teams. Direct mail. Press releases. Candidate travel, with more than three dozen out-of-state trips accomplished or planned [Because I have a real campaign, I am flying surrogates to places I can't reach myself.]

Direct mail? I've send as many as 8,000 pieces in one mailing to Liber-

tarians across America. My campaign has lists of another 140,000 libertarian supporters, the bulk with full address and phone information, including a unique list of 35,000 active libertarian donors. We're pursuing two other lists (estimated 100,000 names each) of potential volunteers. Is this good? Ask my opponents what lists they have.

Press releases? Many of you see my releases on the net, because my volunteers send them to appropriate electronic lists. The press sees them, because we send them to more than 16,000 targeted media contacts.

(Do you want to duplicate my press effort? I'll tell you how. Shell out five grand to Media Atlas for their database. Identify 17,000 targets from their huge list of possibles. Set up a server, with appropriate cancellation and subscribe facilities, at one of the few ISPs that tolerates 17,000 emails dropping in a batch.)

Volunteer mobilization? Volunteer efforts don't happen overnight. If you wanted an effective 2008 Libertarian volunteer campaign, you needed to start in 2006. My campaign spent eighteen months finding supporters and seeing who actually does real work. Phillies 2008 reprinted the Libertarian Candidate Campaign Support disk. We're sending hundreds of copies to my volunteers and other activists. If you're a candidate yourself, just contact campaign@ChooseGeorge.Org and ask for your personal copy.

What about issues? I view myself as a real libertarian. I stand for smaller government, more freedom, and less taxation. To read more on my issues go to ChooseGeorge.org and click on "issues".

To be sure, I'll run on real issues that people care about. I'll propose sound Libertarian solutions that Americans will accept.

I'll talk about challenges that concern the voters: Iraq. Civil Liberties. Runaway Federal spending. Education, energy, and the environment. The high cost of medical care. The economy.

I'll talk about those questions, and I'll give sensible Libertarian answers that lure voters to support our party.

I'm George Phillies, candidate for our Party's Presidential nomination. Make me our nominee and, I promise you, I'll give us the campaign we've always dreamed about but never quite had.

At reason We Stand Up for Freedom!

At reason magazine we've been battling on behalf of the Bill of Rights and individual liberty for 40 years. And today we're shouting from the editorial mountaintop to fight the newest attempts to power-grab your rights . . . new surveillance technology . . . the PATRIOT Act . . . zoning thuggery . . . airport searches . . . religious discrimination . . . or any of the dozens of other raids on your rights that are going on right now.

Every month we make sure you know all about the latest schemes that the powers-that-be would like you to fall for . . . and supply a healthy dose of common sense along the way!

You'll find that reason is refreshingly unconventional . . . often unpredictable . . . and always a fun read! And you can sense our all-out commitment to freedom on every page.

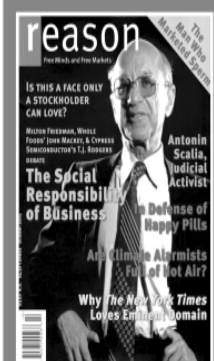
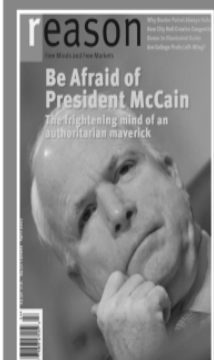
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